

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Priorities USA Action
Product	321/340/1561 - PRIORITIES USA ACTN
Estimate Number	1561

Invoice #	04066857-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066857
Alt Order #	Political Issue
Deal #	
Order Flight	09/18/12 - 09/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a		09/17/12 to 09/23/12	1x	- T- - - - -				
	13			Tu	09/18/12	:30	5:29 AM	USATV02H	\$600.00		1
2	13	Good Day 5a	5a-530a		09/17/12 to 09/23/12	1x	- - - T- - -				
	13			Th	09/20/12	:30	5:11 AM	PRATV1219H	\$600.00		1
3	13	Good Day 530a	530a-6a		09/17/12 to 09/23/12	1x	- - W- - - -				
	13			W	09/19/12	:30	5:42 AM	PRATV1219H	\$900.00		1
4	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	- - W- - - -				
	13			W	09/19/12	:30	6:30 AM	USATV02H	\$1,500.00		1
5	13	Good Day 6a	6a-7a		09/17/12 to 09/23/12	1x	- - - - F- -				
	13			F	09/21/12	:30	6:54 AM	USATV02H	\$1,500.00		1
6	13	Good Day 6a	6a-7a		09/24/12 to 09/30/12	1x	M- - - - -				
	13			M	09/24/12	:30	6:39 AM	PRATV1219H	\$1,500.00		1
7	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	- T- - - - -				
	13			Tu	09/18/12	:30	7:23 AM	USATV02H	\$1,500.00		1
8	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	- - - T- - -				
	13			Th	09/20/12	:30	7:46 AM	USATV02H	\$1,500.00		1
9	13	Good Day 7a	7a-8a		09/17/12 to 09/23/12	1x	- - - - F- -				
	13			F	09/21/12	:30	7:59 AM	PRATV1219H	\$1,500.00		1
10	13	Good Day 8a	8a-9a								

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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10	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	8:10 AM	PRATV1219H	\$1,500.00		1
11	13	Good Day 8a	8a-9a		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	8:50 AM	PRATV1219H	\$1,500.00		1
12	13	Good Day 8a	8a-9a		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	8:45 AM	USATV02H	\$1,500.00		1
13	13	Good Day 9a	9-10a		09/17/12 to 09/23/12	1x	-T-----				
	13			Tu	09/18/12	:30	9:30 AM	USATV02H	\$1,200.00		1
14	13	Good Day 9a	9-10a		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	9:44 AM	USATV02H	\$1,000.00		1
17	13	Live with Kelly	10a-11a		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	10:48 AM	PRATV1219H	\$800.00		1
18	13	Wendy Williams	11a-12p		09/17/12 to 09/23/12	1x	-T-----				
	13			Tu	09/18/12	:30	11:40 AM	USATV02H	\$400.00		1
19	13	Wendy Williams	11a-12p		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	11:37 AM	PRATV1219H	\$400.00		1
20	13	Fox 13 News at Noon	12p-1p		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	12:52 PM	USATV02H	\$700.00		1
21	13	Fox 13 News at Noon	12p-1p								

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21	13	Fox 13 News at Noon	12p-1p		09/17/12 to 09/23/12	1x	----F--				
	13			F	09/21/12	:30	12:28 PM	USATV02H	\$700.00		1
22	13	Fox 13 News at Noon	12p-1p		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	12:28 PM	USATV02H	\$700.00		1
23	13	Anderson Cooper	1p-2p		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	1:40 PM	PRATV1219H	\$500.00		1
24	13	Anderson Cooper	1p-2p		09/17/12 to 09/23/12	1x	---T---				
	13			Th	09/20/12	:30	1:56 PM	USATV02H	\$500.00		1
25	13	Anderson Cooper	1p-2p		09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	1:49 PM	PRATV1219H	\$500.00		1
26	13	Judge Alex	2p-3p		09/17/12 to 09/23/12	1x	-T-----				
	13			Tu	09/18/12	:30	2:16 PM	USATV02H	\$400.00		1
27	13	Judge Alex	2p-3p		09/17/12 to 09/23/12	1x	----F--				
	13			F	09/21/12	:30	2:29 PM	PRATV1219H	\$400.00		1
28	13	Judge Joe Brown	3p-4p		09/17/12 to 09/23/12	1x	--W----				
	13			W	09/19/12	:30	3:55 PM	USATV02H	\$500.00		1
29	13	Judge Judy	4p-5p		09/17/12 to 09/23/12	1x	-T-----				
	13			Tu	09/18/12	:30	4:24 PM	USATV02H	\$1,200.00		1
30	13	Judge Judy	4p-5p								

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30	13	Judge Judy	4p-5p								
				09/17/12 to 09/23/12	1x	---	T---				
	13			Th	09/20/12	:30	4:49 PM	PRATV1219H	\$1,200.00		1
31	13	Fox 13 News at 5p	5p-530p								
				09/17/12 to 09/23/12	1x	----	F--				
	13			F	09/21/12	:30	5:29 PM	USATV02H	\$1,800.00		1
32	13	Fox 13 News at 530p	530p-6p								
				09/17/12 to 09/23/12	1x	--	W----				
	13			W	09/19/12	:30	5:54 PM	PRATV1219H	\$1,800.00		1
33	13	Fox 13 News at 530p	530p-6p								
				09/24/12 to 09/30/12	1x	M-	-----				
	13			M	09/24/12	:30	5:38 PM	USATV02H	\$1,800.00		1
34	13	Fox 13 News at 6p	6p-630p								
				09/17/12 to 09/23/12	1x	-	T-----				
	13			Tu	09/18/12	:30	6:28 PM	USATV02H	\$2,000.00		1
35	13	Fox 13 News at 6p	6p-630p								
				09/17/12 to 09/23/12	1x	---	T---				
	13			Th	09/20/12	:30	6:28 PM	USATV02H	\$2,000.00		1
36	13	Fox 13 News at 630p	630p-7p								
				09/17/12 to 09/23/12	1x	--	W----				
	13			W	09/19/12	:30	6:54 PM	USATV02H	\$2,000.00		1
37	13	TMZ	7p-730p								
				09/24/12 to 09/30/12	1x	M-	-----				
	13			M	09/24/12	:30	7:25 PM	PRATV1219H	\$2,200.00		1
38	13	M-Su 10p-1030p Late News	10p-1030p								
				09/17/12 to 09/23/12	1x	---	T---				
	13			Th	09/20/12	:30	10:12 PM	PRATV1219H	\$3,600.00		1
39	13	Fox 13 Late News 10p	10p-1030p								

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39	13	Fox 13 Late News 10p	10p-1030p								
					09/17/12 to 09/23/12	1x	-----S-				
	13			Sa	09/22/12	:00			\$3,600.00	See MG 39.2	1
	13	Fox 13 Late News 1030p	1030p-11p	Th	09/27/12	:30	10:37 PM	PRATV1219H	\$3,600.00	MG for 39.1 09/22	2
40	13	Good Day Sa 7a	7a-8a								
					09/17/12 to 09/23/12	1x	-----S-				
	13			Sa	09/22/12	:30	7:39 AM	PRATV1219H	\$1,100.00		1
41	13	Good Day Su 8a	8a-9a								
					09/17/12 to 09/23/12	1x	-----S				
	13			Su	09/23/12	:30	8:44 AM	USATV02H	\$1,100.00		1

Aired Spots

39

<u>Gross Total</u>	\$49,700.00	
<u>Agency Commission</u>	\$7,455.00	
<u>Net Amount Due</u>	\$42,245.00	<u>Payment Terms 30 Days</u>

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